

Taking Healthcare to the NEXT LEVEL



Medics Super Speciality Hospital has made it its mission to raise the quality of healthcare in Uttar Pradesh to a whole new level, riding on the back of two and a half decades of experience in delivering genuine and reliable healthcare services.

Dr Mayank Somani, CEO, Medics Super Speciality Hospital, in an interview with **Elets News Network (ENN)**, speaks about the vision, differentiating factors and the hospital's unique approach to provide a patient friendly environment in the upcoming 300-bed super speciality tertiary care hospital in Lucknow.

What will differentiate Medics Super Speciality Hospital from other health-care providers in Lucknow?

Medics Super Speciality Hospital is a state-of-the-art 300-bed super speciality tertiary care hospital, the first in the city and the whole of central and eastern UP. The combination of latest infrastructure and cutting-edge technology adds value to the elite doctors and management team of medics. Readily available medical services in all specialties and super specialties under one roof is a remarkable differentiator in the whole of North India.

Please brief us about the medical facilities at the hospital.

Medics is here to bring in super Speciality services. Our centres of excellence are: - Oncology (Medical, Surgical & Radiation) , Gastrosciences, Neurosciences, Cardiac Sciences, Orthopaedics, Renal sciences & Critical care. Besides these centres of excellence, the hospital will provide all possible clinical care under one roof. To support such medical programmes high end equipments viz. 2 LINAC, 2 Cath Labs, MRI , CT , Sophisticated pathology lab, PET CT, & Gamma Camera.

Our high end Critical Care zone has a capacity of 110 beds, 14 beds NICU at 3 levels of care. Our infrastructure has 17 Emergency beds, 18 Dialysis beds, Endoscopy & Lithotripsy Suites, VIP Suites & Deluxe Rooms.

The hospital is the first LEED certified building attaining Gold Certificate in north India. What does that mean?

Leadership in Energy and Environmental Design (LEED), is a certification programme that denotes how “green”, or compliant in terms of energy conservation, water usage, air quality, and building materials; a building is over the course of its construction and thereafter. LEED certification comes in four levels. LEED - Certified buildings, silver buildings, gold buildings, and platinum buildings. Green building is a holistic concept that starts with the understanding that the built environment can have profound effects, both positive and negative, on the natural environment, as well as the people who inhabit those building. Green building is an effort to amplify the positive and mitigate the negative of these effects throughout the entire life cycle of a building. LEED-certified buildings are resource efficient. They use less water and energy and reduce greenhouse gas emissions. As a bonus, they save money. The design has been done by Mr. Manu Malhotra, RSMS.

Uttar Pradesh has a huge population of poor people who cannot afford quality healthcare.



How will Medics Super Speciality address this challenge? Is there any plan in place for treating poor people from the state?

Yes, there is a clear cut policy decision at the level of board that none of our patients will get compromised treatment, owing to their socioeconomic status. We have tied up with doctors, pharmaceutical companies and bigger NGOs to ensure the same. Many innovative moves are also planned in the form of economic wards and cross subsidy models.

There is a clear cut policy decision at the level of board that none of the sick patients will get compromised treatment, just because of their lower socio-economic status

Being Uttar Pradesh's biggest hospital, Medics Super Speciality will also have big challenges in terms of managing workflow. How do you see emerging technologies helping you to manage such challenges?

Management as per the world is self-explanatory. What Medics intends to do is seamless management. The only way that can be achieved is by having the right team. Medics has invested immensely in bringing all healthcare personnel together as a team. The different teams are not micromanaged but have been empowered to become efficient leaders of the future. The hospital follows a horizontal organizational hierarchy system which gives space for capable individuals to be the decision makers where it matters the most. Moreover, Medics has very strong IT infrastructure and software, the best in the healthcare space, to make the process and work flow seamlessly. Medics is also a completely Wi-Fi enabled building which ensures efficient and smooth work flow transitions.☺